ADEDIRAN Kehinde Yunus

Business Information Technology & Marketing

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Portfolio: www.kaded.github.io/

# OBJECTIVE

To leverage my experience as a Marketing & IT personnel to succeed in a stimulating and challenging environment, building the success of the company while I experience advancement opportunities. Self-motivated, creative and technically sound with history of demonstrated productivity in a way that is beneficial for the company’s growth and career advancement with a keen interest in learning new technologies.

# QUALIFICATIONS

## Professional Skills

* Knowledge in the use of Microsoft software packages.
* Knowledge in the use of different Operating Systems.
* Digital Marketing skills, Search Engine Optimization and Web Analytic tools.
* Knowledge in Server Administration.
* Knowledge in the use of front-end/back-end programming languages.
* Talented in graphic art and design using Photoshop, CorelDraw.

## Interpersonal and Teamwork Skills

* Work well with a diverse group of people.
* Ability to work independently under little or no supervision.
* Honest, friendly, excellent communication skills.
* Demonstrated accuracy, and attention to detail.
* Capable of resolving complaints in a calm and ethical manner.
* Resourceful, organized, and self-motivated.
* Creative, flexible with proven analytical skills.

# EMPLOYMENT

SALES & MARKETING OFFICER July 2019 - ??

Winners Golden Group Lagos, Nigeria

Sales & Marketing of Company’s Lotto, Sport BET, Slot Games and Pools

Acquisition of betting/lottery agents and monitoring of existing agents

OFFSHORE E-COMMERCE MANAGER October 2017 – January 2019

Mourouk Ebony Hotel Lagos, Nigeria

Web Design Development and Graphics Creation (Posters, Promos).

Maintenance/Support of registered OTAs extranet (Expedia, Agoda, Booking.com etc.)

implementation of Search Engine Optimization

Execution of E-Marketing and online campaigns

WEB APPLICATION DEVELOPER Jan - Aug 2017

Evaco Group, Mauritius Arsenal, Mauritius

Creation and implementation of web based application.

Updating text and image contents on several sister companies’ websites.

Setting up of Sub-Domain, Development testing environment and Blog creation.

INFORMATION TECHNOLOGY & MARKETING EXECUTIVE 2014 - 2016

Mourouk Ebony Hotel Rodrigues Island, Mauritius

Troubleshooting company's computer systems and upgrades.

Web Design Development and Graphics Creation (Posters, Promos).

Maintenance of our registered OTAs extranet (Expedia, Agoda, Booking.com etc.)

Maintenance and customer support on all our Social Media websites (Interactive Marketing).

Successful implementation of Search Engine Optimization

Successful execution of E-Marketing and online campaigns

Submission of Monthly Reports.

# EDUCATION / CERTIFICATIONS

JOBBERMAN SOFT-SKILLS TRAINING 2021

Credential ID: 3596395

GOOGLE DIGITAL SKILLS FOR AFRICA 2020

Credential ID: CBX QKM U9W

PROJECT MANAGEMENT PROFESSIONAL 2016

Enviro-FLY, UK

B.Sc. (Hons) INFORMATION TECHNOLOGY & BUSINESS INFORMATION SYSTEMS 2013

Middlesex University, Mauritius

MICROSOFT WINDOWS SERVER 2008 ADMINISTRATION CERTIFICATION 2012

Aptech Computer Institute, Maryland, Lagos

ADVANCED DIPLOMA IN SOFTWARE ENGINEERING 2011

Aptech Computer Institute, Maryland, Lagos

DIPLOMA IN DESKTOP PUBLISHING 2010

Best Computer Education (Youth Empowerment Training), Ogun State

SENIOR SECONDARY SCHOOL LEAVING CERITIFICATE 2001

Lagos State Model College, Igbokuta, Lagos